

Charles A. Schlosser

Department of Instructional Design and Technology
Fischler College of Education
Nova Southeastern University
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EDUCATION

- Ph.D. Iowa State University 1997
Education (Curriculum and Instructional Technology)
Dissertation title: *Learning Style and Attitude Toward Hypermedia*
- M.S. Iowa State University 1985
Journalism and Mass Communication
Thesis title: *Awakening the Conscience of America: The Christian Century and the Internment of Japanese-Americans During World War II*
- B.A. University of Northern Iowa 1980
Social Science
Certified to teach U.S. history, world history, geography, and sociology

PROFESSIONAL POSITIONS AND RESPONSIBILITIES

Associate Professor and Program Coordinator (2015-present)

Department of Instructional Design and Technology

Program Professor (1998-2015)

Programs in Instructional Technology and Distance Education

Fischler College of Education and Human Services

Nova Southeastern University

Duties include:

- Teaching courses in instructional technology and distance education
- Designing new courses and updating existing courses
- Advising students in the design, implementation, and reporting of doctoral research projects
- Coordinating M.S. program in Curriculum and Instructional Technology and Curriculum and Ed.S. program in Curriculum, Instruction, Management, and Administration.

Research Associate (1994-98)

Technology Research and Evaluation Group

Temporary Instructor, Temporary Assistant Professor (1995-98)

Department of Curriculum and Instruction

College of Education

Iowa State University

Project manager:

- The DaVinci Project: Multimedia for Art and Chemistry. Coordinator of a team of ISU faculty, staff, and students working with 24 K-12 teachers to develop multimedia materials and teaching

- strategies integrating art and chemistry. Funded by the US WEST Foundation (\$312,000, 1995-97).
- Iowa Chemistry Education Alliance: A Partnership. ISU faculty working with four master high school chemistry teachers to develop and disseminate an innovative supplemental chemistry curriculum to be delivered via Iowa's state-wide fiber-optic system, the Iowa Communications Network (ICN) and other high-technology communication media. Funded by the U.S. Department of Education's Star Schools program (\$259,000, 1996-98).
 - Teacher Education Alliance of the Iowa Distance Education Alliance. Provided training in ICN- and Web-based distance education for faculty of Iowa's teacher education institutions. Funded by the U.S. Department of Education's Star Schools program (\$100,000, 1997-98)
 - Earth Trails: Loess. Evaluation of an interactive multimedia package developed by Iowa Public Television (IPTV) and distributed to all Iowa middle schools. Funded by the U.S. Department of Education's Star Schools program (\$10,000, 1997-98).

Other externally-funded grant responsibilities:

- Evaluator, *Loess Hills Interactive*, a pilot test of an innovative hypermedia program delivered over the ICN by IPTV to four Iowa middle schools. Funded by IPTV.
- Evaluator, Iowa General Chemistry Network. Iowa universities and colleges collaboratively integrated innovative multimedia animations in general chemistry classes. Funded by the Fund for the Improvement of Postsecondary Education (FIPSE).

Other responsibilities:

- Planned and coordinated "Bridging the Distance," an international distance education conference and AECT professional development seminar, Ames, IA, July, 1995.
- Participated in grant-writing teams, including those for the Iowa Chemistry Education Alliance, the DaVinci Project, and Iowa's second Star Schools project.
- Evaluated technology and educational innovation implementation in local school districts for TREG and the Research Institute for Studies in Education.

Research Assistant (1993-94)

Research Institute for Studies in Education

Teaching Assistant (1993-94)

Department of Curriculum and Instruction

Iowa State University

Externally funded grant responsibilities:

- Authored a monograph reviewing distance education literature, published by the Association for Educational Communications and Technology.
- Edited *TEA Times*, the monthly newsletter of the Teacher Education Alliance of the Iowa Distance Education Alliance, Iowa's Star Schools project.
- Coordinated production of *Foundations and Applications of Distance Education*, a series of nine distance education instructional videos.
- Participated in a curriculum design project for the Higher Institute for Agricultural Cooperation (HIAC), Cairo, Egypt.
- Coordinated a series of weeklong workshops in instructional technology, industrial education, and adult education for HIAC faculty visiting ISU.

Temporary Instructor (1988-93, Summer 1994)

Department of Journalism and Mass Communication

Iowa State University

Taught undergraduate-level introductory photojournalism courses.

Photographer (1985-93)

Des Moines (Iowa) Register

General assignment photographer.

Teaching Assistant (1983-85)

Department of Journalism and Mass Communication
Iowa State University

Taught undergraduate-level introductory photojournalism course.

Photographer (1981-83)

Mason City, Iowa *Globe-Gazette*

General assignment photographer.

TEACHING

EDD 8124, Theories of Learning

Introduction to theories of human learning—primarily behaviorism, cognitive science, and constructivism.

EDD 8122, Professional Practice in Instructional Technology and Distance Education

Graduate seminar.

EDD 7005/ITDE 7005, Instructional Media

Introductory graduate-level instructional media course.

EDD 7007, Principles of Distance Education/ITDE 7007, Foundations of Distance Education

An overview of the field of distance education.

EDD 8008, Principles of Instructional Technology/ITDE 7006, Foundations of Instructional Technology

An overview of the field of instructional technology.

CODE 600, Foundations of Distance Education

An introduction to the practice of online education.

CED 8485, Implementing Emerging Technologies in Programs for Children and Youth

Intermediate-level instructional technology course addressing the design, development, implementation, and evaluation of instructional materials in face-to-face and distance education environments.

CED 8483, Technology Literacy: Information Management and Telecommunications

Introduction to instructional technology, emphasizing computer-based instruction and educational applications of telecommunications technologies.

CAE 503, Internet Resources: Applications for Instruction

Intermediate-level exploration of K-12 educational applications of the Internet/World Wide Web. Online course delivery.

CAE 502, Internet for Educators

Introduction to the fundamentals of navigating the Internet and its role in the K-12 classroom. Online course delivery.

Curriculum 511, Teaching Assistant Orientation Seminar

Overview of effective teaching practices and technology integration.

Curriculum 502, Production of Visual Media

Still photography, video, and Internet

Curriculum 501, Instructional Technology

Introductory graduate-level instructional technology course.

Secondary Education 401X, Theory and Practice of Distance Education

Iowa State University's first course about distance education. Delivered via the ICN.

Secondary Education 301, Instructional Media

Introductory instructional technology course for preservice teachers.

Journalism and Mass Communication 309, 310, Fundamentals of Photography (lecture, lab)

Survey course emphasizing photojournalistic techniques.

EDITORIAL RESPONSIBILITIES**Co-editor**

Quarterly Review of Distance Education (1999-present)

International journal of distance education research. Official publication of the Association for Educational Communications and Technology

Co-editor

Perspectives in Instructional Technology (2001-present)

Series intended for college faculty and graduate students.

- Pina, A., & Mizell, M. (Eds.). (2014). *Real-life e-learning: Case studies in research and practice*. Charlotte, NC: Information Age.
- Benson, A., & Whitworth, A. (Eds.). (2014). *Pedagogy and management of course management systems*. Charlotte, NC: Information Age.
- Visser, L., Visser, Y. L., Amirault, R. J., & Simonson, M. (Eds.). (2012). *Trends and issues in distance education: International perspectives* (2nd ed.). Charlotte, NC: Information Age.
- Clark, R. E. (Ed.). (2012). *Learning from instructional media: Arguments, analysis, and evidence* (2nd ed.). Charlotte, NC: Information Age.
- Orellana, A., Hudgins, T. L., & Simonson, M. (Eds.). (2009). *The perfect online course: Best practices for designing and teaching*. Charlotte, NC: Information Age.
- Wheeler, S. (Ed.). (2008). *Connected minds, emerging cultures: Cybercultures in online learning*. Charlotte, NC: Information Age.
- Luppincini, R. (Ed.). (2007). *Online learning communities*. Charlotte, NC: Information Age.
- Visser, L., Visser, Y. L., Simonson, M., & Amirault, R. (Eds.). (2005). *Trends and issues in distance education: International perspectives*. Greenwich, CT: Information Age.
- Wright, V. H., Sunal, C. S., & Wilson, E. K. (Eds.). (2005). *Research on enhancing the interactivity of online learning*. Greenwich, CT: Information Age.
- Nistor, N., English, S., & Wheeler, S. (Eds.). (2003). *Toward the virtual university: International online perspectives*. Greenwich, CT: Information Age.
- Clark, R. E. (Ed.). (2001). *Learning from instructional media: Arguments, analysis, and evidence*. Greenwich, CT: Information Age.

Managing Editor

Distance Learning (2003-present)

International journal of distance education practice. Official publication of the United States Distance Learning Association.

PUBLICATIONS

Reeves, J., Karp, J., Mendez, G., Alemany, J., McDermott, M., Borrer, J., Capo, B., & Schlosser, C. (2015). Building an online learning community for technology integration in education. *Florida Distance Learning Association Journal*, 2. Available at http://www.fdla.com/wp-content/uploads/2014/02/Building_a_TILC_FDLA.pdf

Simonson, M., & Schlosser, C. (2013). Institutional policy issues. In M. G. Moore, *Handbook of distance education* (3rd ed., pp. 437-451). New York, NY: Routledge.

Skramstad, E., Schlosser, C., & Orellana, A. (2012). Teaching presence and communication timeliness in asynchronous online courses. *Quarterly Review of Distance Education*, 3(3), 183-188.

Simonson, M., Schlosser, C. & Orellana, A. (2011). Distance education research: A review of the literature. *Journal of Computing in Higher Education*, 23, 124-142.

Simonson, M., & Schlosser, C. (2004). We need a plan: An instructional design approach for distance education courses. *Distance Learning*, 1(4), 29-38.

Visser, L., Visser, Y. L., & Schlosser, C. (2003). Critical thinking in distance education and in traditional education. *Quarterly Review of Distance Education*, 4(4), 401-407.

Watkins, R., & Schlosser, C. (2003). Conceptualizing educational research in distance education. *Quarterly Review of Distance Education*, 4(3).

Watkins, R., & Schlosser, C. (2003). It's not about time: A fresh approach to educational equivalency. *Tech Trends*, 47(3), 35-39.

Watkins, R., & Schlosser, C. (2002). Moving past time as the criteria: The application of capabilities-based educational equivalency units in education. *Online Journal of Distance Learning Administration*, 5(3). Available online at: <http://www.westga.edu/~distance/ojdla/fall53/watkins53.html>

Watkins, R., & Schlosser, C. (2000). The impact of technology on educational equivalency: Capabilities based educational equivalency units. *Educational Technology*, 40(6), 49-54.

Watkins, R., & Schlosser, C. (2000). Capabilities based educational equivalency units: Beginning a professional dialogue on useful models for educational equivalency. *American Journal of Distance Education*, 14(3), 34-47.

Schlosser, C., & Burmeister, M. (1999). Best of both worlds: The Nova ITDE model of distance education. *Tech Trends*, 43(5), 45-48.

Simonson, M., Schlosser, C., & Hanson, D. (1999). Theory and distance education: A new discussion. *American Journal of Distance Education*, 13(1), 60-75.

Simonson, M. R., & Schlosser, C. A. (1998). The DaVinci Project: Multimedia for art and science. *Tech Trends*, 43(3), 19-22.

Schlosser, C., & Adamson, J. (1996). *Loess Hills Interactive: Evaluation report*. Ames, IA: Technology Research and Evaluation Group, Iowa State University.

Simonson, M., & Schlosser, C. (1995). More than fiber: Distance education in Iowa. *Tech Trends*, 40(5), 13-15.

Schlosser, C., Anderson, M., & Simonson, M. (Eds.). (1994). *Encyclopedia of Distance Education Research in Iowa*. Ames, IA: Research Institute for Studies in Education, Iowa State University.

Schlosser, C., & Anderson, M. (1994). *Distance education: A review of the literature*. Washington, DC: Association for Educational Communications and Technology.

PRESENTATIONS

Steiner, L., & Schlosser, C. (2013). Overcoming distance learner isolation with a knowledge-based social network: The dissertation café. E-Learn 2013: World Conference on E-Learning, Las Vegas, NV.

Mendez, G., & Schlosser, C. (2013). Building a sense of academic community: Cafes and other social networks. Presentation at the Florida Distance Learning Association Annual Conference, Kissimmee, FL.

Simonson, M., & Schlosser, C. (2011). *Quarterly Review of Distance Education*: AECT's distance learning research journal. Presentation at the 2011 Annual Convention of the Association for Educational Communications and Technology, Jacksonville, FL

Schlosser, C. (2010). Perspectives in Instructional Technology and Distance Education [Author's Discussion]. Annual Conference on Distance Teaching and Learning, Madison, WI.

Schlosser, C., & Burmeister, M. (2008). The best of both worlds: The NSU ITDE model of international distance education. E-Learn 2008: World Conference on E-Learning, Las Vegas, NV.

Schlosser, C., & Burmeister, M. (2008). The best of both worlds. Nova Educ@ annual conference, Davie, FL [Keynote presentation].

Schlosser, C., & Burmeister, M. (2006). Audio in online courses: Beyond podcasting. E-Learn annual conference, Honolulu, HI.

Burmeister, M., & Schlosser, C. (2006). The use of synchronous online classrooms to deliver course content and faculty training. E-Learn annual conference, Honolulu, HI.

Eastmond, D., Simonson, M., & Schlosser, C. (2005). Trends, Issues, and Guidelines for the Quarterly Review of Distance Education. Association for Educational Communications and Technology annual conference. Orlando, FL.

Schlosser, C., & Schlosser, L. (2002). An incremental approach to designing distance education courses. Association for Educational Communications and Technology annual conference, Dallas, TX.

Burmeister, M., & Schlosser, C. (2001). Using chat for online office hours. Association for Educational Communications and Technology annual conference, Atlanta, GA.

Burmeister, M., & Schlosser, C. (2001). Graduate Teacher Education Online: An effective model. Association for Educational Communications and Technology annual conference, Atlanta, GA.

Schlosser, C., & Visser, L. (2000). Adapting courses for international delivery. Association for Educational Communications and Technology annual conference, Denver, CO.

- Schlosser, C. (2000). Instructional media and the improvement of secondary and tertiary education. Annual symposium, A New View on Education: The Teacher's Role. The Mico College, Kingston, Jamaica (invited presentation).
- Burmeister, M., & Schlosser, C. (2000). Balancing face-to-face and online experiences in higher education. National Educational Computing Conference, Atlanta, GA.
- Burmeister, M. L., & Schlosser, C. A. (1999). Digital photography and the K-12 educator. Florida Educational Technology Conference, Orlando, FL.
- Rezabek, L., Schlosser, C., Smaldino, M., & Simonson, M. (1999). Visualizing the ten commandments: Guiding principles of instructional technology and distance education. International Visual Literacy Association annual conference, Jackson, WY.
- Simonson, M., & Schlosser, C. (1999). The Nova ITDE model of distance education. Association for Educational Communications and Technology annual conference, Houston, TX.
- Simonson, M., & Schlosser, C. (1998). Equivalency theory of distance education. Turkiye Second International Distance Education Symposium, Ankara, Turkey.
- Schlosser, C. A. (1997). Integrating multimedia and classroom activities. Society for Information Technology and Teacher Education annual conference, Orlando, FL.
- Schlosser, C. A., & Adamson, J. M. (1997). Loess Hills Interactive: I-TV for middle school science. Association for Educational Communications and Technology annual conference, Albuquerque, NM.
- Schlosser, C. A. (1997). The DaVinci Project: Multimedia for Art and Chemistry. Association for Educational Communications and Technology annual conference, Albuquerque, NM.
- Downs, G., Ehlers, R., Hepburn, J., Murphy, D., & Schlosser, C. (1997). The Iowa Chemistry Education Alliance: Teaching chemistry at a distance, Iowa Distance Learning Association annual conference, Ames, IA.
- Schlosser, C. A., & Adamson, J. M. (1997). Loess Hills Interactive: Multimedia at a distance, Iowa Distance Learning Association annual conference, Ames, IA.
- Schlosser, C. A. (1996). Distance education: What the literature says works, IEEE Frontiers in Education annual conference, Institute of Electrical and Electronics Engineers, salt Lake City, UT (invited presentation).
- Simonson, M. R., & Schlosser, C. A. (1995). Foundations and Applications of Distance Education: A video series, Iowa Distance Learning Association annual conference, Johnston, IA.
- Simonson, M. R., & Schlosser, C. A. (1994). Encyclopedia of Distance Education Research in Iowa, Iowa Educational Research and Evaluation association annual conference, Ames, IA.

MEDIA PRODUCTION

Coordinator, DaVinci Multimedia System. CD-ROM-based multimedia featuring four multimedia modules and 70 instructional strategies combining art and chemistry principles.

Technical Producer, Iowa Distance Education Alliance Distance Education Video Series: "A Room with a View" and "Foundations and Applications of Distance Education" (eight videos).

AWARDS/HONORS

Innovators Award, Iowa Distance Learning Association, (awarded to the Technology Research and Evaluation Group for its contributions to distance education in Iowa), 1998.

Leadership in Directing Distance Learning Research (to the Research Institute for Studies in Education [RISE] for the video, “Foundations and Applications of Distance Education: Research and Theory”) and *Most Significant Advancement in Research in the Field of Distance Learning* (to RISE for the monograph, *Encyclopedia of Distance Education Research in Iowa*), United States Distance Learning Association, 1995.

Finalist Award, The New York Festivals, (to RISE for the video, “A Room with a View”), 1994.

Sigma Delta Chi Award (for the photograph “Suffer the Little Children”), Society of Professional Journalists, 1992

Purple and Old Gold Award for Meritorious Scholarship (Social Science), University of Northern Iowa, 1980.